



1

Company's logo printed on invitation cards and exhibition catalogues.
Company's logo on exhibition's information board.

Total cost – PLN 3,000 + VAT

2

Including first option +
Company's own advertising materials – flyers, brochures.

Total cost – PLN 5,000 + VAT

3

Including second option +
Bigger logo
One page in catalogue destined for company's own advertising materials.
Company's advertising spot screened during exhibition.

Total cost – PLN 10,000 + VAT

It is possible to negotiate all options and create individual one.



4

STRATEGIC PARTNER

Company's logo featured on invitation cards (500 copies) and exhibition catalogues (1,100 copies).

Company's own advertising materials – flyers, brochures, booklets.

Company's advertising spot screened during exhibition.

Two pages (or more) in exhibition catalogue destined for company's own advertising materials.

Strategic partner will be allowed to hold its own business conference/meeting at exhibition venue or in exhibition organizer's own seat (conference rooms, garden, café at partner's disposal).

Organizer commits oneself to mention strategic partner in every exhibition's mass media or press coverage and to deliver to the strategic partner 20 copies of exhibition catalogue and invitation cards for opening of an exhibition.

The cost of this option will be determined by way of mutual negotiations.